



Dear Parent/carer,

Winifred Holtby Academy is participating in We Discover; an exciting pilot project to understand how schools can support parents to think about future careers and next steps.

This project is run collaboratively by Leicester and Leicestershire, and Hull and East Yorkshire Careers Hubs; it is funded by the Careers & Enterprise Company and evaluated in partnership with ASK Research.

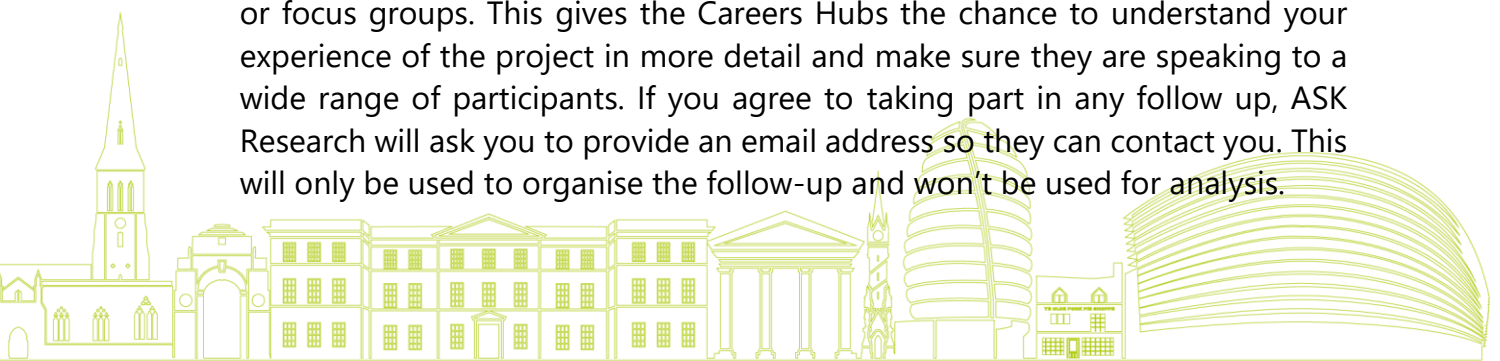
As a part of this project, you will:

- be sent information that you might want to use to support your child; and
- be told about local employers and training routes.

To understand whether and what types of effects this project is having, you will be asked to fill in a survey before Christmas and again before the Summer holidays

Schools will also provide the Careers Hubs with information on pupils taking part from their school, such as how many students have any Special Educational Needs or Disabilities, their gender, or how many are eligible for Free School Meals. This will help us understand who the project has been delivered to and look at whether the project works the same for all groups of pupils. However, all this data will be anonymous and so the research team will not know you/your child's name or any other personal details. Pupils will also be asked to answer some questions on their skills and abilities but again this will only be looked at for the whole school, not individual pupils. All data will be treated in the strictest confidence, held securely, and deleted after the project is complete.

The information you provide will not be linked back to you because the Careers Hubs do not collect or store any personally identifiable information (such as your name, address, phone number etc.). In the surveys, you may be asked for more personal details and if you would like to take part in follow-up interviews or focus groups. This gives the Careers Hubs the chance to understand your experience of the project in more detail and make sure they are speaking to a wide range of participants. If you agree to taking part in any follow up, ASK Research will ask you to provide an email address so they can contact you. This will only be used to organise the follow-up and won't be used for analysis.





For more information about how the Careers Hubs will collect and process you and your child(ren)'s data, please view ASK Research's privacy policy [here](#).

Participation in the research is voluntary – you do not have to take part in the research and will still take part in the programme. If you choose to take part now but later change your mind, you don't have to complete the whole project.

If you have any questions, please contact a teacher at your child(ren)'s school, or the LLEP HEYLEP Career's Hubs on ean@llep.org.uk.

We're really looking forward to working with you on this project.

Yours sincerely,

